



Brewery Gulch Inn

GUY PACURAR

It was Guy Pacurar's teenage daughter, Taylor, who inspired him to begin the hunt that ended in his buying a Northern California inn. The ensuing twelve-month search took him to twenty-seven properties in five states before he discovered Mendocino's Brewery Gulch Inn. In August, 2007 he became its second owner.

In many ways, Pacurar's education and career experience was a good fit for his decision. Born and raised in Del Mar, California, he graduated from the University of Southern California with degrees in Communications and International Relations. After successfully managing a San Diego City Council race, he joined the staff of the international high school exchange program Pacific Intercultural Exchange (P.I.E.). In 1986 he was appointed president of the non-profit program and over the next twenty years Pacurar successfully engineered a financial turnaround, establishing P.I.E. as an innovative leader within the international student exchange industry. During his tenure, the organization partnered with the U.S. State Department administering grants to bring high school students from 12 republics of the former Soviet Union and from Islamic countries around the globe to the United States. Under Pacurar's leadership, Pacific Intercultural Exchange grew into a four million dollar a year company. He turned the management over to the executive director in October 2006 and signed a three-year management consulting agreement.

"The work that I did in student exchange took me to cities across the globe," says Pacurar. "My daughter, Taylor, accompanied me on many of those trips. As a result, she had to listen to me critique each place we stayed. It was on one of those trips during the summer of 2006 when she had finally had enough. One day she looked at me and said, 'Dad, just quit telling me what you'd do if you owned this place and go do it somewhere.' And that was the push I needed to do what I've always wanted to do, own a small inn," he concludes.

After seeing so many places over the year's search, Pacurar found the appeal of the Brewery Gulch Inn irresistible. "I was attracted to the design of the inn, the fact that it was built from 150 year old reclaimed first-growth redwood, and its commanding site; perched high on a knoll with a picturesque view of the Pacific framed by coastal spruce and pine trees. Combined with the rugged beauty of the North Coast, the quaint charm of the town of Mendocino, the diverse selection of outdoor activities, and the outstanding food and accommodations, Brewery Gulch Inn was everything I was looking for," says Pacurar. "My interest is in not only preserving the unique experience offered by the inn, but also in enhancing it. There must be incredible attention to detail to create and maintain a truly memorable experience for guests and that is my mission."

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